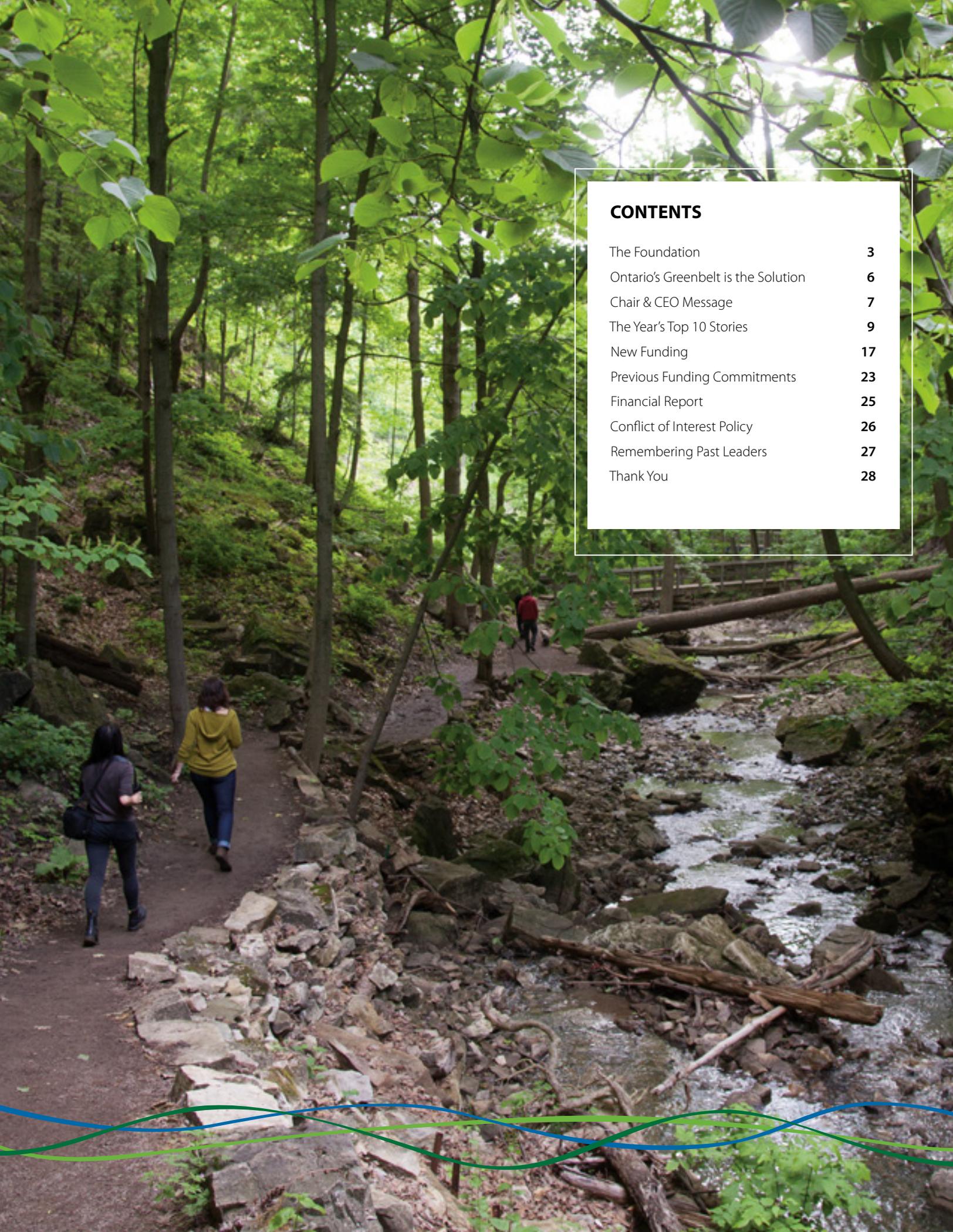




Possibility grows here.

**FRIENDS OF THE GREENBELT
FOUNDATION**
ANNUAL REPORT 2012/13





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THE FOUNDATION

The Friends of the Greenbelt Foundation is one voice made of many—of farms, green spaces, and communities—speaking for the protection of our Province’s past, present, and future.

As a grant-making organization, we’ve funded and leveraged more than \$43 million in innovative projects since 2006. We’re dedicated to continue the work of sustaining the Greenbelt as a beneficial, valuable, and permanent feature of Ontario. So whether it’s building sustainable food systems, promoting local tourism, or protecting essential ecological resources, we are committed to enhancing the quality of life for all Ontarians for today and tomorrow.

OUR PEOPLE

Staff

Carla Balabanowicz Communications Specialist & Community Manager
Kristina Barisaite Executive Assistant
Devi Bhoj Receptionist/Office Manager
Jenny Chan Communications Assistant
Janice Clarke Database Coordinator/Administrative Support
Tsering Diki Program Assistant
Namgyal Dolker Executive Assistant
Ryan Hilborn Research Assistant
Megan Hunter Communications & Program Manager
Michele Jenkinson Bookkeeper
Kathy Macpherson Vice President, Research & Policy
Burkhard Mausberg CEO
Karen May Program Coordinator
Susan Murray Vice President, Communications & Operations
Sarah Petrean Communications Director
Shelley Petrie Program Director
Madeline Ritchie Program Assistant
Jason Rombouts IT Administrator
Taskin Shirazi Research & Policy Analyst

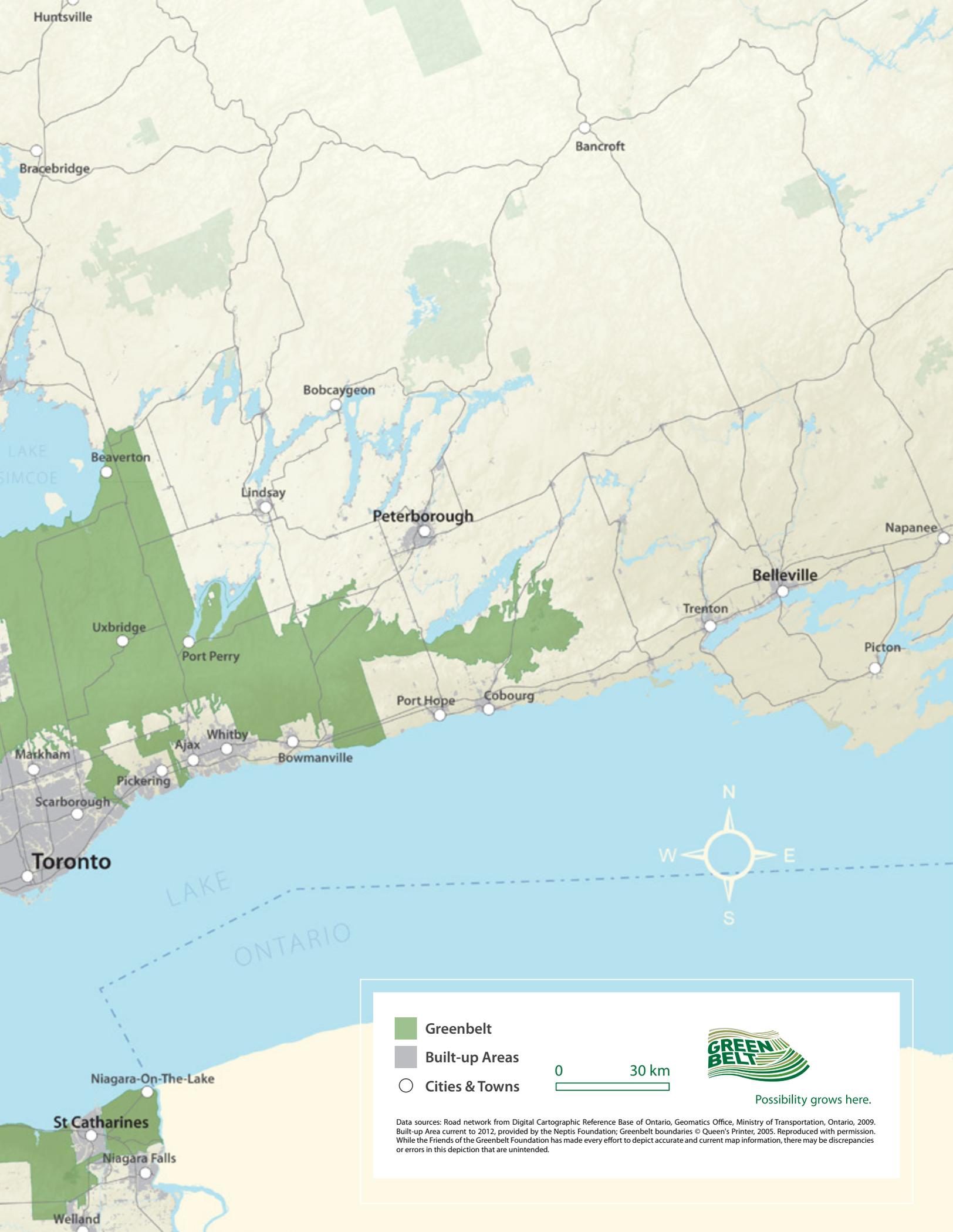
Board of Directors

Eric Bowman Gallery on the Farm
Mary Desjardins Treasurer, TD Friends of the Environment Foundation
Marcus Ginder Canopy
Peter Kendall The Schad Foundation
Donna Lailey Secretary, Lailey Vineyard Wines Inc.
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Grant Advisory Committee

Robert B. Gibson University of Waterloo
Steve Holysh Conservation Authorities Moraine Coalition (TRCA)
Jenn Miller Consultant, non-profit & philanthropic sectors
Nicola Ross Woodrising Consulting Inc.
Jason Thorne planningAlliance





Greenbelt
 Built-up Areas
 Cities & Towns

0 30 km

Possibility grows here.

Data sources: Road network from Digital Cartographic Reference Base of Ontario, Geomatics Office, Ministry of Transportation, Ontario, 2009. Built-up Area current to 2012, provided by the Neptis Foundation; Greenbelt boundaries © Queen's Printer, 2005. Reproduced with permission. While the Friends of the Greenbelt Foundation has made every effort to depict accurate and current map information, there may be discrepancies or errors in this depiction that are unintended.

ONTARIO'S GREENBELT IS THE SOLUTION

In an increasingly urbanized world, where resources such as fresh air, clean water, and healthy food are the currency of a sustainable future, the Greenbelt is the solution.

When policy makers from near and far look to Ontario's Greenbelt, they see 1.8 million acres of solution—an answer to urban sprawl, environmental degradation, and food security. They see the foundation for healthy, thriving, and liveable communities.

The Greenbelt filters our air, cleans our water, and provides a home to over 70 endangered species. More than one million acres of the world's richest farmland is protected by Ontario's Greenbelt,

producing an incredible wealth and diversity of local food. This natural abundance is matched by the vibrant culture thriving within the Greenbelt—its artisanal fairs, historical monuments, and theatre festivals all speak of the richness of life here.

This year we celebrate eight years of the Greenbelt and its unequivocal value to Ontarians as a place to work, eat, play, and live. We celebrate our sustainable future where solutions are growing in our own backyard.



CHAIR & CEO MESSAGE

Back in 2011, the Cohn brothers in Bradford had a bold idea: they sought to change the landscape of local food in the Holland Marsh. They recognized the desire for fresh Ontario produce was strong and that the demand was coming from more than private homes and restaurants. Hospitals, long-term care facilities, schools, and daycares all sought the same thing as well: healthy local food.

What the Cohn brothers imagined was a unique and collaborative solution to supplying the broader public sector with fresh Ontario produce. By building a large co-packing facility, they provided 11 farmers, including large and small operations, the opportunity to gain instant access to processing equipment. Those Greenbelt farmers were immediately able to prepare and process fresh produce for the institutions that sought them. It was a solution that our children, students, patients, and seniors are thankful for, and a solution we were happy to support.

Solutions are not always easy, especially if you are committed to sustainability in a big “three-pillars” way—that is advocating for sustainability at an economic, social, and environmental level. It means making forward-thinking decisions that are not solely economic decisions, not solely social decisions, and not solely environmental, but an intersection of all three. This holistic approach is one that sees to the longevity and well-being of our local businesses, our abundant farmland, our vibrant communities, and our natural resources. That is why the Greenbelt is so vital to Ontario, for now and for generations to come: it is an answer to some of the greatest challenges that lie ahead.

This extraordinary work happens with the help of many extraordinary individuals. As CEO, I stick to the rule “Surround yourself with people who are smarter than you” and it works. Over the past eight years, I have had the tremendous fortune of working with an incredibly supportive team, a thoughtful and dedicated Board, and many partners, friends, and supporters. I send special gratitude to my executive assistant, Namgyal Dolker, whose heart of gold is only exceeded by her unshakable level of calmness.

Our thanks to the many people who make the Greenbelt Foundation happen.

Rodney V. Northey Chair
Burkhard Mausberg CEO

Friends of the Greenbelt Foundation

“With unwavering support from the Friends of the Greenbelt Foundation, Vineland has been working alongside partners in the Greenbelt to promote sustainable production of world crops on farms. We’re bridging strong relationships between fields and markets.”

Dr. Michael Brownbridge
Vineland Research and Innovation Centre



THE YEAR'S TOP 10 STORIES

Each year, the Foundation participates in events, facilitates partnerships, produces thought-provoking reports, and communicates with Ontarians across the province. The following pages showcase our top ten accomplishments of 2012-2013.

1. The Greenbelt Grows with Glenorchy

In 2012, a momentous landmark was reached. Former Premier Dalton McGuinty announced that Ontario's Greenbelt was to grow for the first time since its creation in 2005. Located in North Oakville, the Glenorchy Conservation Area added 265 hectares of protected green space to the Greenbelt. Meaning "valley of the tumbling waters" in Scottish, the Glenorchy Conservation Area is comprised of river valleys, watersheds, forests, and prairie grasslands that will be preserved in their natural state.

In addition, the "Urban River Valley Designation" was introduced which allows for municipalities to conserve vital waterways while ensuring important water connections between the Greenbelt and Lake Ontario are protected.



An aerial view of just a portion of the Glenorchy Conservation Area Photo: Brenda Van Ryswyk



A farmer is busy in the fields



Microgrant recipient Amy Cheng of Red Pocket Farms with her first Asian choy seedlings of 2012
Microgrant recipient Brooks Farms purchased a double plastic hoop greenhouse



2. A Year in Research: Agricultural Viability in the Greenbelt

In 2012, we engaged Wayne Caldwell and Kate Proctor from the University of Guelph to identify the specific challenges and barriers faced by Greenbelt farm operations. The study's goal is grounded in solution: how can we address and mitigate those issues?

Most of the issues raised by Greenbelt farmers were similar to what others face across the province: the multiplicity of rules and regulations, inconsistencies in interpreting them by government staff, unnecessary barriers to adapting their operations, and a lack of recognition of the important role that farmers play in land stewardship. There were some issues unique to farming near urban areas such as the fragmentation of the farming community, and the need to defend normal practices to newer, non-farming residents.

Farmers appreciated, however, the certainty the Greenbelt provided in terms of the long-term viability of their farming operations, acknowledging that access and proximity to markets is a positive feature of being situated in the Greenbelt. Farmers also noted that the Foundation has helped in the marketing and retailing of local food, as well as promoting local farms to urbanites.

From this research we're working to develop solutions to enhance farming viability in the Greenbelt—recommendations to be shared with farm organizations, stakeholders, local government, and conservation authorities.

3. Microgrants: Small Changes, Big Differences

Last harvest season, the Foundation provided more than \$44,000 in small-scale grants, or 'microgrants,' to 68 farmers to enable them to meet their customers' demands at farmers' markets. The funding went towards several areas: to purchase small-scale equipment that helped farmers lengthen the growing season, to develop new products for sale, and to build the overall economic success of farmers' markets. These small changes have made a big difference to many individual farmers and their products, often providing the needed push to get a project off the ground and leveraged investments made by farmers.



The economic impact of the Greenbelt exceeds \$9.1 billion



Hillary Dawson, Wine Council Ontario; Debbie Zimmerman, Grape Growers of Ontario; Bob Peter, LCBO

4. Ontario's Greenbelt is Good for the Economy

As a resource rich region of Ontario, the Greenbelt is a considerable contributor to the job market. Last year, for the first time ever, a study of the economic impact of the Greenbelt through dollar contribution and employment was completed, finding the total economic impact of Greenbelt-associated activity to exceed \$9.1 billion annually province-wide. According to the report, when total employment impacts (direct, indirect, and induced) are taken into account, 161,000 full-time equivalent jobs are dependent on the Greenbelt. This volume exceeds the entire fish, forestry, mining, quarrying, and oil and gas extraction sector in Ontario. "Our study reveals the Greenbelt as a major economic contributor to the province and country. Continued protection of the Greenbelt, not only preserves natural resources but also its substantial economic activity," said author Dr. Atif Kurbursi, President of Econometric Research Limited and Emeritus Professor of Economics at McMaster University.

5. Friend of the Greenbelt Award 2013

The Greenbelt knows how to make friends! Last year, the Friend of the Greenbelt Award recognized the significant economic contributions of the Ontario wine industry by awarding the distinction to three organizations: the Wine Council of Ontario, the Grape Growers of Ontario, and the Liquor Control Board of Ontario (LCBO). VQA wine sales at the LCBO have more than doubled over the past five years, yielding \$110 million annually and representing approximately 40 per cent of total Ontario wine sales. This year's recipients join other past winners including Sarah Harmer, The Hon. Bill Davis, the Neptis Foundation, and Rob Maclsaac.



Students, staff, and Katherine Laco (artist) in front of their mural at Bayview Hill Public School



Becky the Cow at the milking demonstration at the 2012 Greenbelt Harvest Picnic

6. Greenbelt in Colour: Murals Project

In 2012 the paint dried on the very first Greenbelt Mural in York Region, designed and painted by elementary students with the guidance of local artist, Katherine Laco. These colourful pieces of art did more than liven up school hallways; they also satisfied curriculum requirements in the areas of arts, science, health, and geography, bringing classroom learning closer to home.

With the help of Rouge Park and Save the Oak Ridges Moraine Coalition, we unveiled these murals to the entire community and together we have brought the Greenbelt into classrooms.

7. Greenbelt Harvest Picnic

Last year, in partnership with September Seventh Entertainment and the Hamilton Conservation Authority, the Foundation presented the second annual Greenbelt Harvest Picnic featuring the sounds of Feist, Emmylou Harris, Daniel Lanois, Gord Downie and The Sadies, and Sarah Harmer. On a picturesque day, 6,000 people of all ages gathered at the Christie Lake Conservation Area to enjoy the festival, which featured food from local farmers, work of local artisans, and a whole host of outdoor activities including canoeing, fishing, swimming, and hiking. More than a mere celebration of all things Greenbelt, the event served to create awareness of the importance of local farmers and the eat-local movement.

-
1. An acrobatic performance
 2. Canadian guitarist, composer, and producer Jesse Cook
 3. Emmylou Harris serenades the crowd
 4. Melanie Pothier of the Dinner Belles
 5. Young girl admires the merchandise
 6. Dancing to the beat
 7. An eager crowd awaits a performance
 8. Canadian singer-songwriter, Leslie Feist
 9. Local flowers were a hit
 10. The Harvest Picnic stage
 11. Mix Master Mike amps up the crowd
 12. Niagara Escarpment hero, Sarah Harmer



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Greenbelt Foundation's Karen May introduces a new interpretive sign



Riders and walkers at the Tour de Greenbelt

8. Signs of Change

The year marked several important milestones in the **Greenbelt Walks** program with more than 60 new signs on highways and roads. This encompasses eight new hikes including various iconic locations along the Bruce Peninsula, such as Tobermory and Lion's Head, the magnificent Ganaraska Forest, and the rich woods of Northumberland County Forest on the Oak Ridges Trail. There are now **Greenbelt Walks** at 15 significant ecological attractions across the Greenbelt from Niagara to the Bruce, and York to Northumberland.

With the installation of several new signs this year at Conservation Areas and Trailheads in the Greenbelt, we also reached our 400th sign count! As part of a new initiative to connect trail and park visitors more deeply to the benefits of the Greenbelt, we installed a pilot interpretive sign at the Ganaraska Forest. Additional interpretive signs at trailheads across the Greenbelt will be completed by the end of Summer 2013. These signs will continue to enrich visitors' experiences, and contribute to a deeper understanding of the Greenbelt and its value to all Ontarians.

9. Tour de Greenbelt

Each year since 2008, the Friends of the Greenbelt Foundation has offered Ontarians a cycling experience with the Tour de Greenbelt.

What originally began as a fresh air festival on wheels became a fresh air festival on wheels or on foot, allowing participants to enjoy an at-your-own-pace marshalled bike ride, run, or guided hike through Rouge Park. A multitude of trails were offered to accommodate all sorts of participants, including young families, hikers, devoted cyclists and more. Along the route, fresh baked, local pie gave participants a sample of Greenbelt flavour. By diversifying the skill level of the Tour, we ensured more individuals were able to participate, learn about, and explore Ontario's Greenbelt.



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10. Fostering New Talent

This year we had the incredible pleasure of working with many bright-minded, individuals as a part of our ongoing internship program as well as our Investing In Neighbourhoods program. Both programs take place over the course of a year and provide interns with the opportunity to cultivate their workplace skills while applying their unique strengths and talents. Our interns got their feet wet in a variety of the Foundation's operations and often supported projects from start to finish, ensuring that they were well prepared to walk into a great future. We give a huge thanks to our interns, past and present, for their considerable contribution.

-
- 1. The Foundation staff at Ganaraska during the 2012 staff retreat
 - 2. The friendly new faces at the Foundation include Kristina Barisaite, Janice Clarke, Tsering Diki, and Rebekah Sibbald
 - 3. Staff members, Madeline Ritchie and Taskin Shirazi, skate in Markham during 8th Anniversary celebrations

“The Bruce Peninsula, an integral part of Ontario’s Greenbelt, has one of the highest concentrations of endangered species in all of Canada, and several globally rare ecosystems. Our natural environments are the foundation of a healthy, prosperous community and they require careful and collaborative stewardship.”

Elizabeth Thorn
Bruce Peninsula Biosphere Association



NEW FUNDING

The Foundation champions a vast array of projects and approaches under the banner of one common goal: to make this immense landscape a dynamic and self-sustaining entity, rich with spirit, activity, and economic success. The grants described below represent the creativity and vigour of our community and help realize the possibility that lies within the Greenbelt.

Waterfront Regeneration Trust Greenbelt Cycling Route

\$466,480 | Three years

The Greenbelt Cycling Route connects visitors and residents of Ontario's Greenbelt through a continuous 600 km cycling path, traversing six Greenbelt regions from Northumberland to Niagara. The route is intended for urban and rural recreational cyclists and will encourage the exploration of Greenbelt attractions, including nature, culture, history, farms, and rural towns. Partnerships with municipalities will ensure permanent maintenance, signage, and marketing of the route. Other partnerships include local tourism operators, accommodation providers, and restaurants provided through the Welcome Cyclist Network. This project aims to build on the growing success of cycle tourism in Canada. In 2007, 1.5 million Canadians spent \$303 million on cycle tourism in Ontario alone.

waterfronttrail.org

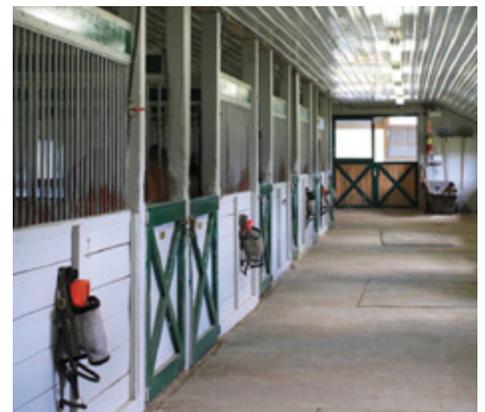
Ontario Soil and Crop Improvement Association

Farming Power - Green Energy Innovation in the Greenbelt

\$150,000 | One year

This project supports Greenbelt farmers in adopting energy efficiency Best Management Practices. Utilizing a cost-benefit analysis, the Ontario Soil and Crop Improvement Association rewards projects that achieve the greatest energy efficiency targets for the best price. Approximately 30 farm businesses will benefit directly from this initiative; Greenbelt farmers will be recognized for their achievements through a special award ceremony.

ontariosoilcrop.org



The Greenbelt Cycling Route will connect communities across the Greenbelt

Energy efficient Best Management Practices will be awarded



1. Hilton Falls, Halton 2. A crop of new seedlings 3. Two generations planting side-by-side 4. Niagara Escarpment Biosphere Reserve 5. At the Collins Farm in Copetown

**David Suzuki Foundation
Enhancing the Greenbelt**

\$100,000 | One year

This project supports a higher level of policy protection for natural features and functions within and connected to Ontario's Greenbelt, including the surrounding Whitebelt area by identifying and championing effective local and regional policy options, and by promoting the non-market and health benefits of these areas.

david Suzuki.org

**Sierra Club Canada
Foundation**

**Growing the Greenbelt in
Halton and Peel**

\$100,000 | One year

This grant supports the protection of natural and hydrological features in the region by enabling the participation of the public and community groups in municipal consultations to develop natural heritage systems and identify candidate lands for Greenbelt expansion. The Sierra Club Foundation will expand their outreach and engagement activities with residents in Peel, York, and Durham and collaborate with community groups.

sierraclubfoundation.org

**Bruce Peninsula Biosphere
Association**

**Community Conservation and
Stewardship Plan**

\$92,000 | Two years

The Community Conservation and Stewardship Plan strengthens the protection of the Northern Bruce Peninsula's natural landscape by developing and championing a community conservation and stewardship plan. The plan will achieve measureable improvements to the ecological integrity of the area, enhance the capacity of community members to be more active stewards of the landscape, and will deepen community connections with the Greenbelt.

bpba.ca

**Vineland Research and
Innovation Centre**

**The World Crop Project—
Learning Gardens 2012**

\$10,000 | One year

**Commercialization of World
Crops in Ontario's Greenbelt**

\$85,000 | One year

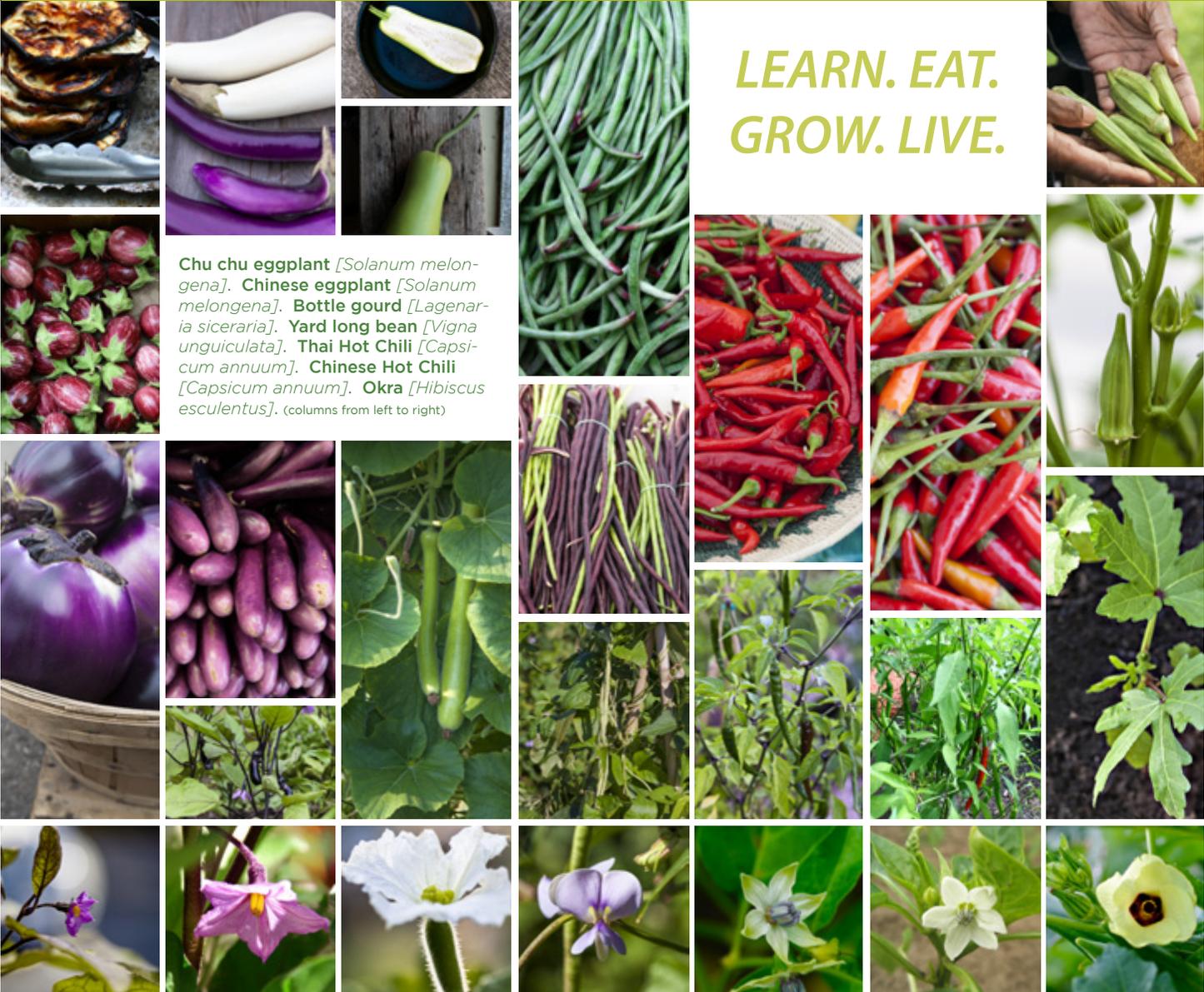
Building on recent work conducted by Vineland and The Stop Community Food Centre, which was awarded the Premier's Award for Agri-Food Innovation Excellence in 2012, this project increases the production of ethno-cultural vegetables on Greenbelt farms and connects growers to markets. Vineland will provide training and support for rural and peri-urban farmers in the Greenbelt to increase the production of world crop vegetables, such as Chinese eggplant, okra, and Thai chili peppers. In order to build awareness among buyers and consumers on the availability and quality of Greenbelt-grown ethno-cultural vegetables, Vineland will facilitate training and educational sessions, and establish World Crop Learning Gardens in urban centres.

vinelandresearch.com

World Crop Learning Gardens

brought to you by Ontario's *Greenbelt & Vineland Research & Innovation Centre*

**LEARN. EAT.
GROW. LIVE.**



Chu chu eggplant [*Solanum melongena*]. **Chinese eggplant** [*Solanum melongena*]. **Bottle gourd** [*Lagenaria siceraria*]. **Yard long bean** [*Vigna unguiculata*]. **Thai Hot Chili** [*Capsicum annuum*]. **Chinese Hot Chili** [*Capsicum annuum*]. **Okra** [*Hibiscus esculentus*]. (columns from left to right)

This poster has been made possible with the generosity of photographer Laura Berman, Emily Van Halem, Nicholas Potovsky and Friends of the Greenbelt Foundation designer, Karen May.

The World Crops Program & Vineland Research

The Friends of the Greenbelt Foundation and Vineland Research and Innovation Centre continue to create awareness about World Crops in Ontario, through the World Crop Learning Gardens program. World crops are springing up on many farms and research fields in Ontario's Greenbelt. Vineland Research and Innovation Centre is a world-class research centre dedicated to horticultural science and innovation.



Possibility grows here.



Thanks to our partners at the Toronto Botanical Gardens





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1. Developing a Regional Food System symposium speakers and presenters 2. Food hubs increase access for small-scale farmers 3. Greenbelt Foundation's Namgyal Dolker looks out over Beaver River Wetland, Simcoe County 4. The Burlington Heights Heritage Land 5. Riders touring Rouge Park

Greenbelt Fund
Regional Food Hub Project
\$75,000 | 18 months

This funding is provided to establish a regional food hub pilot for the Greater Toronto Area in order to meet consumer demand for local food. The hub will open the door for small and mid-scale farmers, and those with differentiated products, to gain access to the marketplace where the majority of food spending occurs.

ontariofresh.ca

Ontario Nature
Planning the Roots of the Greenbelt
\$10,000 | Six months
Roots of the Greenbelt, Phase 2
\$75,000 | One year

This project raises awareness of and support for natural heritage system planning in the region, enabling stronger connections with natural heritage inside and outside the Greenbelt. The project works closely with municipal planners, conservation groups and ENGOS and encourages protection in areas facing future development (e.g. Whitebelt, Simcoe County). Major activities include: 1) identification and documentation of leading-edge practices and the conditions under which these approaches were possible; and 2) the development and dissemination of a best practices guide to natural heritage system planning.

ontarionature.org

Royal Botanical Gardens
Burlington Heights Heritage Land Management Plan
\$65,000 | Two years

With this funding, the Royal Botanical Gardens will develop a management plan for the Burlington Heights Heritage Land, one of the six core natural areas within the Cootes to Escarpment Park System. Burlington Heights is an environmentally significant area and a National Historic Site.

With this grant, important contributions to the protection and enhancement of natural and cultural lands in the Burlington Heights area will be made, facilitating future sustainable recreation and education opportunities.

www.rbg.ca

Living City Foundation
(Rouge Park)
Tour de Greenbelt 2012
\$50,000 | One year

This funding supports the Rouge Park Alliance in hosting the 2012 Tour de Greenbelt—a fresh air festival on wheels. This annual family-friendly cycling event took place in Ontario's Greenbelt and for the first time, this year's program saw the inclusion of hiking and running courses. Activities supported by this grant include managing participant registration, route development, partnership and sponsorship development, and coordinating event logistics.

thelivingcity.org



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1. The City of Toronto is visible from this Niagara Escarpment view Photo: Sarah Dopp 2. The Oak Ridges Moraine is a water recharge area 3. Urban river valleys like Spencer Creek in Dundas, can be protected 4. At the Beamsville Bench Vineyard Trail launch

**Pembina Institute
Greenbelt and Housing
Price Project**

\$24,755 | Six months

The Pembina Institute will produce a study assessing the key factors responsible for housing prices in the Greater Toronto Area. The Pembina Institute will work with the Royal Bank of Canada to develop and release the study in the Fall 2013.

pembina.org

**Environment Hamilton
Growing the Greenbelt in
Hamilton**

\$20,000 | One year

The grant enables Environment Hamilton to work with municipal planning staff, local groups, and residents to examine opportunities to grow the Greenbelt, including clarifying any perceived challenges to designating urban lands. They will also work with the municipality and community to identify candidate lands and natural systems that could be added to the Greenbelt.

environmenthamilton.org

**Beamsville Bench Wineries
Association**

Beamsville Bench Winery Trail
\$11,500 | One year

The Beamsville Bench Winery Association will develop and launch a low-impact trail for residents and visitors to access seven working vineyards in the heart of Niagara's Greenbelt and reinforce the importance of viticulture and the value of the Greenbelt.

Adjacent to the Bruce Trail, a self-guided Beamsville Bench Winery Trail will have trailheads and provide multiple entry points. Participating wineries will act as information centres and actively promote the trail to guests and hikers, enabling them to see how viticulture works in harmony with the natural environment and encourage a healthy, active lifestyle for residents of the Greenbelt.

beamsvillebench.com

**EcoSpark
Strategic Planning**

\$10,000 | Six months

This capacity grant helps EcoSpark develop tactical and organizational goals for their three-year strategy plan. This will ensure that EcoSpark maximizes their reach, impact, and leadership on the Greenbelt.

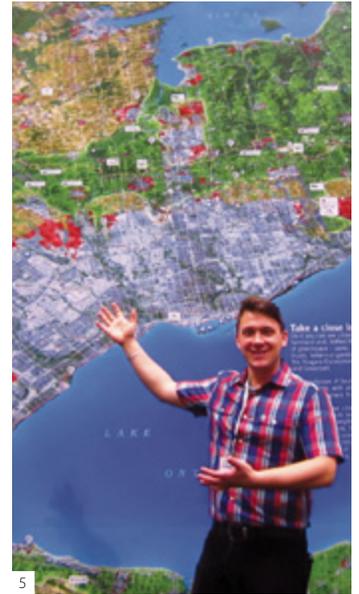
ecospark.ca



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1. Steve Smith of the Red Green show entertains at the Grape Growers Luncheon 2. Greenbelt Foundation's Jenny Chan paddles the Bronte Marsh Photo: Nigel Finney
3. Memorial plaque in honour of Peter Orphanos at Streetsville Memorial Park Photo: Shaima Al-Khalili 4. Honourable Jim Bradley, and Dave Beaton of Credit Valley Conservation plant trees along the Credit River Photo: Shaima Al-Khalili 5. Adam Pod in front of the Greenspaces map at the Toronto Green Living Show

**Grape Growers of Ontario
Celebrity Luncheon 2013**

\$20,000 | Two years

This grant supports the annual Celebrity Luncheon as part of the kick-off to the 2012 Niagara Wine Festival. This event is a celebration of locally grown Greenbelt food, and 100% Ontario wine.

grapegrowersofontario.com

**Toronto Environmental
Alliance
Engaging Communities
on Urban River Valley
Amendment**

\$5,000 | Six months

With this grant the Toronto Environmental Alliance engages communities on proposed amendments to the Greenbelt Plan that will add provincially owned lands in Toronto and a new Urban River Valley designation.

torontoenvironment.org

**Credit Valley Conservation
Peter Orphanos Memorial**

\$5,000

This funding recognizes the contributions by the late Peter Orphanos to the Greenbelt and the Credit Valley. A memorial tree and plaque unveiling on April 21st commemorated Peter's legacy with a community tree-planting event. The funds went towards establishing the Peter Orphanos "Credit Forever" Tree Planting Fund.

creditvalleyca.ca

**Green Living Enterprise
2013 Ontario Greenspaces Map**

\$3,000

This funding supports the Big Map Project: Ontario's Greenspaces. The map will be showcased at this year's Green Living Show, held April 12th - 14th. The funds go towards the production of the map and its printing costs.

greenlivingenterprises.ca

PREVIOUS FUNDING COMMITMENTS

The Foundation helps champion a vast array of projects that continue to highlight the success of our past and present grantees. Supporting the vibrancy and sustainability of our natural landscapes, we celebrate ongoing milestones and triumphs of our past grantees.



Rattlesnake Point



Farmland in the Halton region



The Stop's Farmers' Market at Wychwood Barns, Toronto



Alternatives Journal's Greenbelts issue

Environmental Defence: Ontario Greenbelt Alliance Growing Greenbelt Support

\$400,000 | Two years

The Ontario Greenbelt Alliance works in communities across the landscape to protect the Greenbelt and embrace new opportunities to support its role in providing clean air, water, and food to the region. The Alliance also works with residents and municipal governments to expand the boundaries of the Greenbelt to include environmental features that cross its borders, and will begin preparing for the 2015 review of the Greenbelt Plan.

greenbeltalliance.ca

The Living City Foundation Implementation of the Golden Horseshoe Food and Farming Action Plan 2021

\$210,000 | Two years

This project supports the implementation of the Golden Horseshoe Food and Farming Action Plan 2021 created by the Greater Toronto Area Agricultural Action Committee, City of Hamilton, and the Region of Niagara. The Action Plan calls for a coordinated approach to support and grow North America's second largest food and farming cluster and major contributor to Ontario's economy, adding \$12.3 billion annually to the provincial economy through local food sales.

gtaaac.ca

Foodshare Greenbelt Farmers' Market Network

\$150,000 | Two years

Farmers' Markets build healthy communities and sustain a local food system. Now in its third year, the Greenbelt Farmers' Market Network continues to provide support to over 80 farmers' markets and market managers in and around the Greenbelt. The Network advocates on behalf of all its markets, offers professional development to market managers, and supports best practices. This year the Network will focus on completing research that investigates the relationship between farmers' market attendance and healthy living practices.

foodshare.net

Alternatives Journal Telling Greenbelt Stories

\$12,000 | Three years

For more than 40 years, Alternatives Journal has been the publication of choice for Canadians interested in intelligent and informed environmental journalism. Over the next few years, Alternatives Journal will spur discussion about greenbelts by producing related stories.

alternativesjournal.ca

"We love what we do and shall continue to bring quality, organic products to local markets. We thank the Greenbelt Farmers' Market Network for their attention to the needs of farmers."

Betsey Price
PH Organics



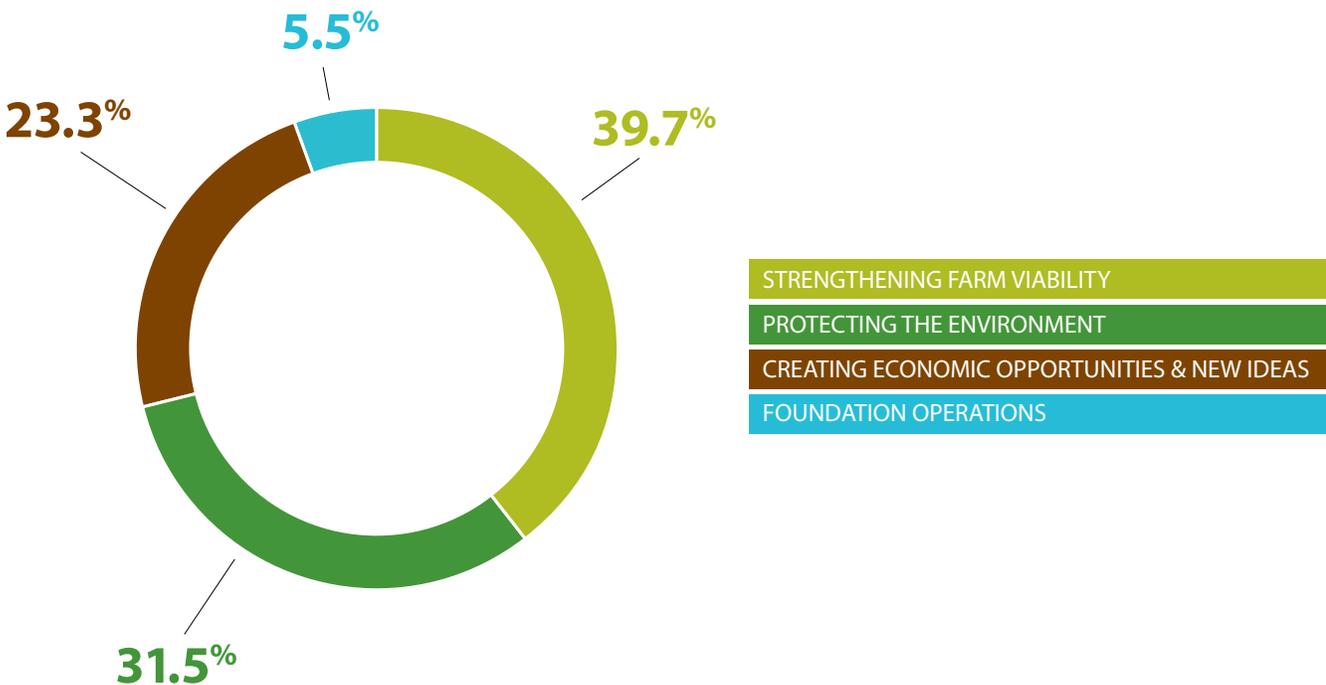
FINANCIAL REPORT

In 2011, the Province of Ontario recognized the value and impact the work of the Foundation has achieved for Ontario's Greenbelt. As a result, the Province provided \$20 million in funding to the Friends of the Greenbelt Foundation to continue enhancing, protecting, and evolving the value of Ontario's Greenbelt to this day.

CUMULATIVE SUMMARY OF FOUNDATION ACTIVITIES

June 15, 2005 to March 31, 2013

Program Areas	Amount 2005-2013	Percentage of Cumulative Spending
Strengthening Farm Viability	\$ 12,949,371	39.7%
Protecting the Environment	\$ 10,267,153	31.5%
Creating Economic Opportunities & New Ideas	\$ 7,590,881	23.3%
Foundation Operations	\$ 1,809,658	5.5%
Total	\$ 32,617,063	100%



CONDENSED STATEMENT OF FINANCIAL POSITIONS

For the year ending March 31, 2013

Income

Investments	\$ 303,740
Personal & Corporate Contributions	\$ 298,576
Total	\$ 602,316

Expenses

Grants & Program Expenses	\$ 1,534,036
Human Resources	\$ 670,921
Awareness & Education	\$ 570,413
Operating Costs	\$ 200,906
Professional & Legal Fees	\$ 50,479
Total	\$ 3,026,755

Each year, KPMG audits our financial records. Our full financial audit can be found online at: greenbelt.ca

CONFLICT OF INTEREST POLICY

In accordance with our practice of reviewing this Policy once per year, the Board adopted an updated March 2013 Conflict of Interest and Code of Conduct Policy. This new policy is not substantially different from the previous edition, yet it extends its high standards and is industry leading.

Our members, staff, and associates are active in their communities, so from time to time, conflicts of interest, or the appearance of such conflicts, may arise. All members, staff, and associates are asked to sign the Conflict of Interest and Code of Conduct Policy. It is the responsibility of all individuals associated with the Foundation to identify when a real or potential conflict may exist, and to inform the

Board of such situations when they arise. The Board will assess declared real and potential conflict. When it is confirmed that there is in fact a conflict, that member, staff, or associate will excuse themselves from any discussions and decisions related to the item in question.

All declarations of conflicts of interests, and the subsequent treatment of such declarations, are recorded in the Minutes of the Foundation meetings. The Board will periodically review this record to ensure conflicts have been dealt with effectively.

REMEMBERING PAST LEADERS

Peter Orphanos

On April 21st, 2013, we gathered to celebrate the life and legacy of environmental leader, Peter Orphanos, former Chair of Sierra Club Peel Region. The event launched the Peter Orphanos “Credit Forever” Tree Planting Fund, which seeks to make Peter’s bold vision of a green Credit River watershed a reality by planting 500,000 trees.

Peter was a gifted community leader. He was creative, energetic, and an unstoppable force. His view of the world was always “Yes, let’s...” rather than “No, that won’t work...”. Nobody was more passionate about urban greenspace, and his beloved Credit River, than Peter.

Peter’s outstanding contributions to environmental education and protection will be long remembered. His many achievements include helping to grow Ontario’s Greenbelt as well as preserving the Credit River watershed. Ontario has lost a great citizen and the Greenbelt has lost a good friend.

Dr. Bob Elgie

I knew Dr. Elgie late in his career when he was the founding Chair of the Greenbelt Council. He led the Council for five years, and during that time, advised the Minister on implementing of the Greenbelt Plan and ensuring that goals were achieved.

There was no greater advocate for the Greenbelt than Dr. Bob Elgie. He always pushed the envelope; he saw the bigger picture. His vision of the Greenbelt extended past boundaries and lines on a map. He broadened conversation around the Greenbelt to include sustainability, a thriving agricultural and rural sector, natural spaces and their importance in species’ survival – he didn’t see in silos, but in interconnectivity and sustainability.

Dr. Bob Elgie will be missed, not only for his contributions to our Province and our Greenbelt, but on a personal level by many who have benefited from his wisdom and friendship, myself included.

Tony Coombes

“That’s a bunch of horse shit.”

I couldn’t believe the response from Minister David Caplan when I questioned the intensification targets under the new provincial growth plan, quoting the work done by Tony Coombes and the Neptis Foundation. The Public Infrastructure Renewal Minister was visibly upset when I took Tony’s message to him that the growth plan targets were not nearly ambitious enough.

You see, the Neptis Foundation, under Tony’s leadership, had done its homework having determined what current intensification rates were in the Greater Toronto Area and could therefore provide well-informed comments on those rates set by the growth plan.

That episode from a few years ago demonstrates to me the huge loss we’ve experienced with Tony’s recent passing. His work was always based on rigorous data and facts. Tony would never engage in ideological philosophy or partisan political wrangling. His approach was first and foremost one of high quality knowledge that would guide public policy decisions.

With that knowledge, Tony stood firm on his principles. It’s for this reason that Tony was more radical than most other NGO activists. By radical I mean in the true sense of the word: coming from the Latin word radix meaning “root.” In other words, Tony would invariably go after the root of a problem and not be distracted by its symptoms. It was this perseverance and the quality of his work that drew me to Tony.

From those first few encounters, when I barely knew the magnitude of Tony’s previous reach and vision because of his humble attitude, to the regular phone conversations where he would ask for political or communications advice and we would exchange big ideas—those are the moments I will miss most. His willingness to listen, give advice—and take it too—is a testament to his generosity and patience. Our relationship evolved throughout the years but one thing always remained: his ambitious ideas that came from his quest for superior and extraordinary knowledge.

THANK YOU

To our sponsors, partners, vendors, and supporters for all that you have provided and dedication you have shown the Foundation this year, thank you.



Province of Ontario

In 2005, the Province funded the Friends of the Greenbelt Foundation for the first time with \$25 million. In 2011, the Foundation was funded a second time with \$20 million to continue its work in the Greenbelt, supporting another amazing round of grants, education, research, and communications.



Exclusive Advertising Inc.

Exclusive has supported outreach for the Tour de Greenbelt for the past five years. By getting Tour de Greenbelt posters up in GO Trains throughout the region, these ads have contributed to great attendance.



George Cedric Metcalf Foundation

The Metcalf Foundation contributed a grant to the Regional Food Hub Pilot project and is collaborating with us to identify the economic, social, and environmental impacts of a local food system in Southern Ontario.



Mountain Equipment Co-op

MEC has been with the Tour de Greenbelt from the beginning, helping the Tour out with their incredible wealth of bike repair savvy. In 2012, their contributions helped us build excitement about the upcoming Greenbelt Cycling Route.



City of Toronto

For over three years, the City's Investing in Neighbourhoods program has enabled us to hire effective staff. These great additions are an incredible strength in our Foundation.



J.W. McConnell Family Foundation

The Metcalf Foundation contributed a grant to the Regional Food Hub Pilot project and is collaborating with us to identify the economic, social, and environmental impacts of a local food system in Southern Ontario.



Ontario Trillium Foundation

The Ontario Trillium Foundation is an agency of the Government of Ontario. Their support has been valuable in helping Ontariofresh.ca transition to its next phase of its evolution.

We thank the following for their generous support in a number of our projects:

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 Nicholas Potovsky
 David Beadle
 Jean & Bob Hilscher
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 Bruce Parker
 Jennith Peart

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 Coalition on the Niagara Escarpment
 Ganaraska Forest Centre
 Rouge Park
 Christie Lake Conservation Area
 Conservation Halton
 Bruce Trail Conservancy
 Parks Canada
 City of Burlington
 Town of the Blue Mountains
 Town of Whitchurch Stouffville
 Oshawa Generals

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Agriculture & Rural Affairs Advisory Committee

Durham Agricultural Advisory Committee
 Halton Agricultural Advisory Committee
 Niagara Region Agricultural Task Force
 Peel Agricultural Advisory Working Group
 York Region Agricultural Advisory Liason Group

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Map: Road network from Digital Cartographic Reference Base of Ontario, Geomatics Office, Ministry of Transportation, Ontario, 2009. Built-Up Area current to 2012 provided by the Neptis Foundation; data coverage limited to central portion of this map. Greenbelt boundaries © Queen's Printer for Ontario, 2005. Reproduced with permission.

While the Friends of the Greenbelt Foundation has made every effort to depict accurate and current map information, there may be discrepancies or errors in the depiction that are unintended.

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My  is **Awesome**

My  is Beautiful

Tranquility!

My  My  is

My  is

My  economy. The Green belt to enjoy fresh air, clean and a safe, natural, healthy knowing someone working gives me a better knowl to the environment.

My  is biodiver

My  is

our natural inheritance



My



is

is FOOD!!!
FOR EVERYONE, PUT
AN END TO WORLD
HUNGER!!!!

clean water

My 

is for a thriving
that allows my family & I
water, healthy foods
with the living environment
with the Green Belt
type of their contribution

important

is A place my
kids can play
in!!



clean water
for everyone!

natural!



is Forever!



My  is Nature



My  is peaches



My  is the solution

