

**Friends of the Greenbelt Foundation
Board Meeting Minutes**

Monday January 28, 2008
10:00 am – 3:00 pm

Royal Agricultural Winter Fair Offices,
The Ricoh Coliseum, National Trade Centre, Exhibition Place, Toronto, Ontario

Directors Present: J. Alexander (Sandy) Houston, Janice Michele Whitelaw, William M. Duron (joined meeting at 12:55 pm, left meeting at 2:10 pm), Donna Lailey, Caroline Schultz, Richard J. Smith, Matthew Blackett, Robert Pasuta.

Regrets: Pamela Robinson.

Others: Burkhard Mausberg, Shelley Petrie, Danielle Pignataro, Mark Sarner, Susan Murray and Jim Diorio (Manifest Communications Inc.) joined the meeting from 2:00 – 3:00 pm.

Declaration of Conflicts

The following Board and Foundation staff members declared conflicts:

- Donna Lailey in regard to the Waterfront Regeneration Trust Strategic Opportunity.

1. Board and Corporate

The Board approved the Minutes of the October 15, 2007 meeting; moved by Rick Smith, seconded by Donna Lailey, passed unanimously.

The Board approved the Executive Committee Resolution regarding the Foundations' TD Waterhouse Account; moved by Jan Whitelaw, seconded by Caroline Schultz, passed unanimously.

2. Strategic Plan

The Board discussed the revised Strategic Plan as presented by Burkhard Mausberg.

The *Foundation* (Burkhard and Sandy) will meet with the Greenbelt Council to discuss roles and opportunities for collaboration.

3. President's Report

The Board approved the Foundation's purchase of a hybrid vehicle as outlined in Burkhard's memo.

The Board approved the changes to the President's Signing Authority as outlined in Burkhard's memo; moved by Robert Pasuta, seconded by Rick Smith, passed unanimously.

4. Grant Program

The Board approved the grants and ratified the Strategic Opportunities as summarized in Appendix A.

5. Communications

Manifest Communications Inc. presented two concepts for the revised Greenbelt branding to the Board.

Manifest to provide electronic copies of same to Danielle for distribution to the Board and specifically for comments from Bill Duron and Pamela Robinson who were not able to participate in the Board discussion. The Board will follow-up with a discussion/decision meeting on the proposed brand and communications strategies.

Matthew Blackett to serve as Board liaison on the Manifest file.

The meeting adjourned at 3:00 pm.

Friends of the Greenbelt Foundation
Appendix A: Funding Decisions

January 28, 2008

The following applications were approved or ratified for funding by the Board:

Organization: Canadian Institute for Environmental Law and Policy

Project: *Report on Barriers to Local Food Production, Sale and Distribution in the Greenbelt*
Amount: \$15,000
Program: Strategic Opportunity: Approved by Pamela Robinson on October 11, 2007
Term: One (1) year
Moved: Matthew Blackett
Seconded: Caroline Schultz
Conflict: None
Opposed: None
Ratified: Unanimously

Organization: Credit Valley Conservation Authority

Project: *Credit River Greenbelt Road Signs*
Amount: \$12,000
Program: Strategic Opportunity: Approved by Rick Smith on December 3, 2007
Term: One (1) year
Moved: Matthew Blackett
Seconded: Caroline Schultz
Conflict: None
Opposed: None
Ratified: Unanimously

Organization: EcoSource

Project: *Farm to School Program*
Amount: \$300,000
Program: Grant
Term: Two (2) years
Moved: Donna Lailey
Seconded: Caroline Schultz
Conflict: None
Opposed: None
Passed: Unanimously

Organization: Kawartha Heritage Conservancy

Project: *Capacity funding for a Farming Future for the Eastern Greenbelt*
Amount: \$10,000
Program: Strategic Opportunity: Approved by Sandy Houston on November 30, 2007
Term: One (1) year
Moved: Matthew Blackett
Seconded: Caroline Schultz
Conflict: None
Opposed: None
Ratified: Unanimously

Organization: Ontario Fruit and Vegetable Convention

Project: *Ontario Fruit and Vegetable Convention 2008*
Amount: \$25,000

Program: Strategic Opportunity: Approved by Robert Pasuta on November 22, 2007
Term: One (1) year
Moved: Matthew Blackett
Seconded: Caroline Schultz
Conflict: None
Opposed: None
Ratified: Unanimously

Organization: Waterfront Regeneration Trust

Project: *Toronto-Niagara Bike Train Initiative*
Amount: \$25,000
Program: Strategic Opportunity: Approved by Matthew Blackett on November 27, 2007
Term: One (1) year
Moved: Matthew Blackett
Seconded: Caroline Schultz
Conflict: Donna Lailey re: Waterfront Regeneration Trust (left room for entire SOP discussion)
Ratified: Unanimously